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INTEC, ONE OF THE LEADING OEMS IN THE FIELD OF WHITE GOODS AND HOME APPLIANCES, RECENTLY LAUNCHED ITS OWN RANGE OF RESIDENTIAL, COMMERCIAL AND PORTABLE AIR CONDITIONERS

by A Correspondent

 **INTEC GROUP** is one of the foremost OEM in the field of white goods and home appliances associated with multinationals as well as renowned Indian brands since last 23 years. It has been involved in the manufacturing of ACs more than a decade and has successfully made more than one million air conditioners for the renowned brands in India.

"We have been accepting challenges and delivering phenomenal results as far as cost, quality and services are concerned and that, too, within the time frame required by our valuable customers," says Amarjeet Singh, CEO, INTEC. Armed with extensive technical knowledge and vast experience, INTEC launched its own complete range of residential, commercial and portable air conditioners in the direct consumer market. The range includes window, split, inverter, floor standing and cassette air conditioners in the category of 0.75 ton to two tonne capacity. The company also offers an exclusive category for the kids' rooms with attractively-designed panels. These panels can be replaced to match the child's growth. The premium models are available with hot and cold category. The split ranges are available in three star and five star.

The PCB for window AC has been developed with the latest technology and with maximum features. The

Window ACs are available in three and four star category with high efficiency copper coil and the complete range has comprehensive filtration with anti-bacteria technology for pure and healthy air. Moreover, the price range of the air conditioners is most competitive as compared to leading brands available in the present market. "Intensive research has been backbone of the INTEC air conditioners that use high efficient thread copper wire pipes. The considerably devised six tiered antirusting technologies enable the outdoor unit to suffer rusting and appear clean for long years. The independent dehumidifying function is able to keep clothes dry even if the weather gets humid," informs Singh.

Another significant feature is Golden Fin technology that helps to clean water on the surface of the evaporator leaving no options for mould, bacteria and odorous matter further helping improve the atmospheric quality of the room. Temperature is controlled by the V curve method, which is discovered by researchers as the most suitable pattern for human sleeping. This method produces better temperature monitoring during the night.

The company is providing active carbon filter which absorbs particles and odors in the air. Meanwhile, the Photocatalyst filter, with oxidizing organic compounds, helps clear the air. "We maintain extremely stringent quality control measures with an outstanding technical service team and strong professional sales team and this has made brand

INTEC one of the outstanding air conditioner manufacturers in India," reveals Singh. With a commendable capacity to produce 5,00,000 air conditioners annually, the company is having backward integration at both of its plants in HP and Chennai. INTEC air conditioners are available in I Series, IP Series, Inverter Series, IW Series, IK Series, IT Series and IC Series. Presently INTEC has launched its range in NCR and will soon expand at national level. The company is planning to open its branches and service centres with its own expert team at pan India.



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Amarjeet Singh,
CEO, Intec

